

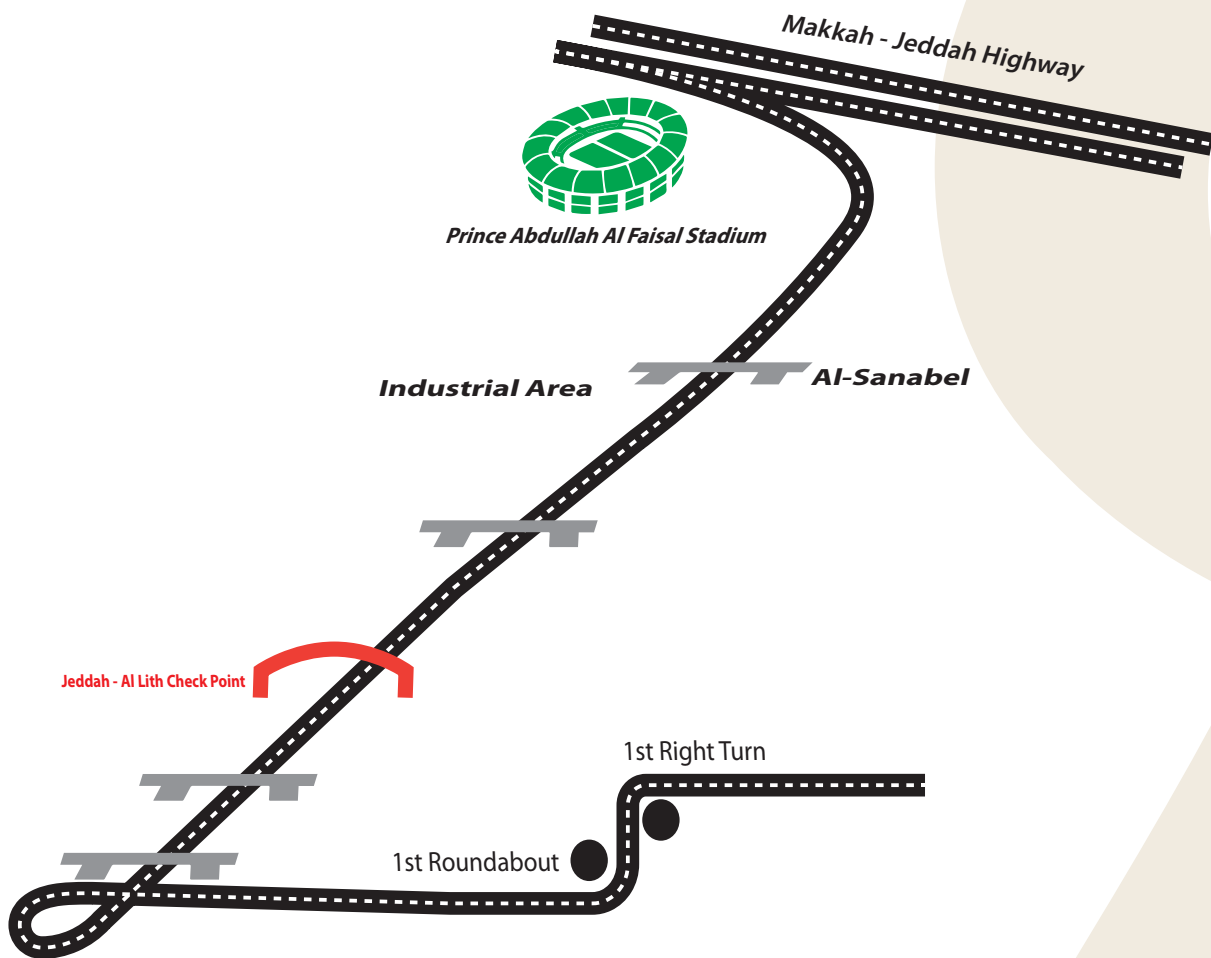


AL RABEH

COMPANY FOR PACKAGING

Pioneer in adopting cutting-edge technologies for developing and supplying innovative & cost-effective corrugated boxes.





Jeddah 3rd Industrial City

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



Vision

At Alrabeh Packaging, our vision is to lead the way as an independent corrugated packaging manufacturer providing a top-notch overall quality driven packaging solution that other manufacturer's aspire to in Saudi Arabia.

We are dedicated to the culture of uninterrupted development of all the Alrabeh packaging team members to expand their existing skills and undergo personal development.



Mission

- Our mission is to design, manufacture, and deliver a wide range of corrugated products in manner that meets and exceeds our customer's expectations and requirements at the best possible price.
- To add a distinct and measurable value to our client's business objectives.
- Widen our horizons and spread our wings to represent ourself in international markets.
- Keep on updating our machinery with the new technologies to cope up with the new challenges and serve our customers efficiently.

Values

- **Innovation (Not Imitation):**

We always focus on introducing new ideas that customers appreciate to be ahead in the marketplace.

Our employees are encouraged to be dynamic and to come up with innovative ideas that can be translated into successful products for the company.

- **Respect :**

Respecting all employees means respecting their individual human rights and privacy, eliminating all forms of discrimination and ensuring a safe and healthy workplace environment.

- **Ownership:**

Taking care of the company and customers as they were one's own.

- **Safety :**

Ensuring the health and safety of employees and going beyond the legal requirements to provide an accident free workplace.

- **Commitment:**

Committing to great product, service and other initiatives that impact lives within and outside of the organization.

Flutes

The `Flute` describes the structure of the wave shaped board material that makeup the boards corrugation. Flutes come in several sizes, known as flute profiles.

The standard profile ranges are described below:

- **C Flute**

This is the most commonly used corrugated box flute. As an all-purpose flute, the C flute has about 41 flutes per foot and provides good cushioning, stacking and printing properties. Some common packaging uses include shipping cartons, master shippers and corrugated box displays.

- **B Flute**

Primarily used for canned goods packaging, the B flute provides the second highest arch size at about 49 flutes per foot. Because of its good stacking strength and crushing resistance, some common uses are for food packaging, retail packaging, POP (point of purchase) displays, die cut inserts, and customized print packaging.

- **E Flute**

The E flute is the second most commonly used corrugated box. E flutes are an environmentally friendly substitute for green packaging compared to printed folding cartons. At about 90 flutes per foot, it is also used to print high quality direct print graphics compared to its counterparts. Common uses include retail packaging, printed corrugated box packaging, POP packaging, and those looking for eco-friendly packaging.

- **B/C Flute**

Superior protection and used for Air conditioner's , Refrigerator's and tray requiring high strength.

- **E/B Flute**

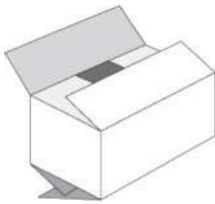
Excellent printing surface - Superior Protection - commonly used for high strength boxes with a high quality of printing.



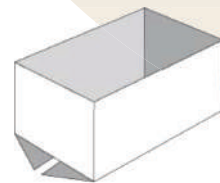
OUR COMPANY

- Al-Rabeh Company is in corrugated business since 2017 with a full capacity of more than 5000 ton per month. Since then, we served more than 50 customers from variety of sectors. We manufacture various kinds of corrugated products such as

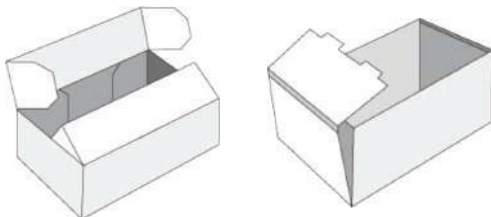
- RSC (Regular Slotted Containers)



- HSC (Half Slotted Containers)



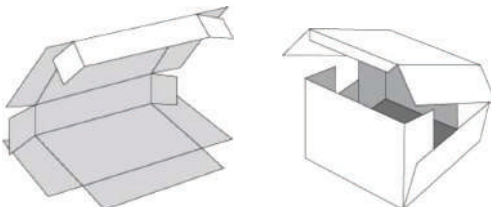
- Diecut Boxes



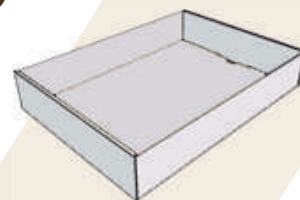
- Dividers



- Wrap arounds



- Tray



- Sheet 3 Ply / 5 Ply



- Single Face



FOOD & BEVERAGE

• RSC (Regular Slotted Containers)



• Diecut Boxes



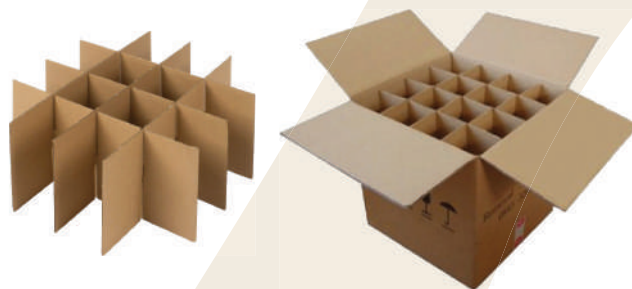
• Wrap arounds



• HSC (Half Slotted Containers)



• Dividers



• Tray



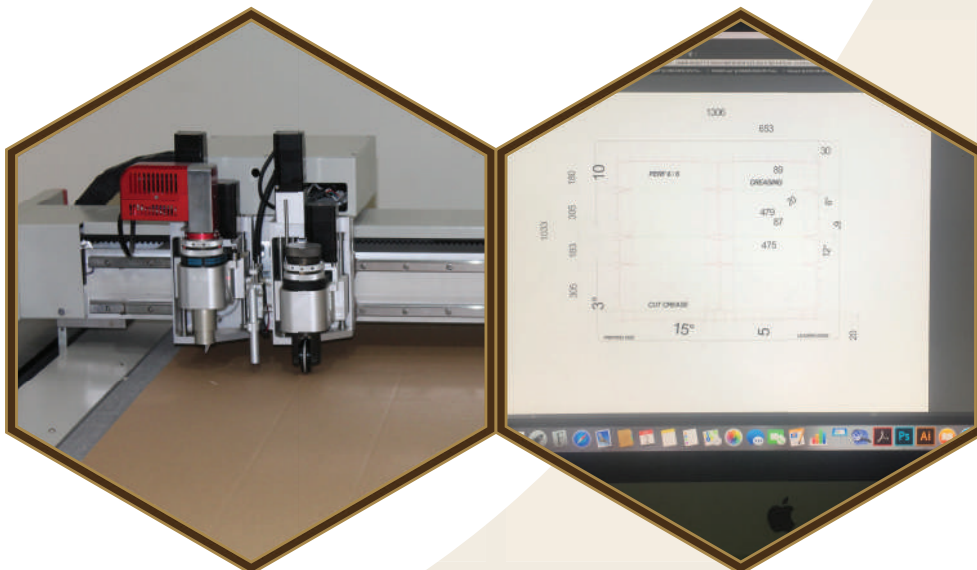
QUALITY ASSURANCE

- Quality is a supreme element to all operations at Al Rabeh factory.
- Incoming raw material is tested in AlRabeh's in-house world class laboratory for many variables, and attributes, some of which include moisture, ring crush, caliper and lactic acid levels.
- Work on floor is continually checked to monitor important factors such as ink density and color fidelity, ECT, Compression and gram force opening values.
- Our customers choose us as their preferred supplier of quality corrugated products because they can rest assured that we are continuously improving our quality control system.



DESIGN CAPABILITIES

- Our in house design department operates the latest industry standard software package.
- This is complemented by a fully computerized cutting/plotting table capable of producing one piece samples.
- To ensure complete continuity from the initial sampling stage through to full scale production, our design software is linked via the Internet to our cutting form and printing stereo maker's software, thus minimizing any translation problems that may occur during tooling production.
- With fully trained in house designers we pride ourselves on design flair and our open-minded approach when developing packaging solutions.



OUR MACHINERY



OUR MACHINERY



CUSTOMER SERVICE

- is the process of ensuring customer satisfaction with our products and service. Often, customer service takes place while performing a transaction for the customer, such as making a sale or returning an item.
- We have highly trained professional customer service representatives to deal with the customer issues and solve them.
- We always make sure that the orders are delivered on time to our customers.



YET TO BE ACHIEVED

- We are looking forward to get certified by ISO (International Organization for Standardization) in Quality management, Environmental management and food safety management.
- To increase the production capabilities and customer's outreach, we are planning for the expansion of our factories all over Saudi Arabia.



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